



Your expertise, beyond the exam room.

Marketing, personal branding, custom products and book publishing
for physicians and healthcare leaders.

thekeshrigroup.com · Parsippany, NJ



Who we are

A boutique agency for physicians.

Since 2012 we've helped doctors, executives and health brands grow, get known and leave a legacy. One senior team, led by Dr. Kesha, does it all under one roof.

2012

Founded in New Jersey

100+

Clients across healthcare

A+

Better Business Bureau rating

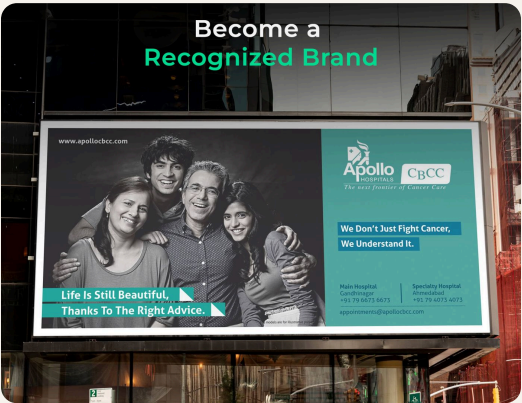
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Team, with an in-house studio

Trusted by Johnson & Johnson, Novartis, Apollo Hospitals and McGraw Hill.

Four ways we help.

Start with one and add another later. It's the same team, so each step builds on the last.



Practice Growth

More of the patients you want, from your own community.

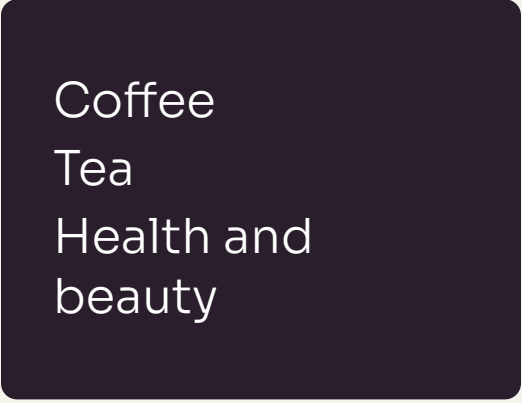
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Personal Branding

Become the expert people call for consulting, speaking and media.

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Custom Branded Products

Products with your name on them, delivered to your office.

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Book Publishing

Your expertise in a book, written from interviews, in 12 months.

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Practice Growth

More of the patients you want.

Campaigns and creative

Strategy, photo, video and design

Ads

Google, Meta and local ads, managed weekly

Website

Mobile-first and built to book appointments

Google reviews

A simple system to earn and answer reviews

Local SEO and AI search

Found on Google Maps and in AI answers (GEO)

Referrals and networking

Specialist partners and community events

Apollo CBCC Cancer Care

+25% brand awareness

+15% patient inquiries



Personal Branding

Become the expert people call.

Brand positioning	Your story, topics and audience
Personal website	Your expertise, publications and talks
LinkedIn and content	Articles, posts and video in your voice
Press and podcasts	Features in media in your specialty
Speaking outreach	Conferences, associations and boards

Dr. Maria Ivanov, ophthalmologist

2 pharma consulting agreements 15+ international talks

We build visibility and credibility. We don't broker paid agreements.

Your name on products your patients love.

We work with trusted suppliers to design your custom product and deliver it to your office.

Choose your product



Coffee

Private-label blends in
your packaging



Tea

Wellness teas and gift tins



Health and beauty

Skincare, body care and
wellness

How it works

01	Choose	Pick the product and quantity
02	Design	We create the brand and packaging
03	Produce	Our suppliers make it to spec
04	Deliver	Shipped to your office, ready to use

Great for patient gifts, front-desk retail, referral thank-yous and events.



Book Publishing

Your book, in 12 months.

You talk, we write. The copyright stays 100% yours.

01	Interviews	Months 1–2: we capture your ideas
02	Writing	Months 3–6: you review each chapter
03	Design	Months 7–9: print, e-book and audio
04	Launch	Months 10–12: Amazon and best-seller push

“Keshri helped me make my book an Amazon Best Seller.”

Dr. Luis Taveras, author of The 90 Day CIO



Next step

Start with a free call.

Twenty minutes with Dr. Kesha about where you want to go. You'll leave with a short written plan, whether or not we work together.

thekeshrigrp.com/book

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